



Team Builders *Plus*

One Organization. *OneTeam.*

FOR IMMEDIATE RELEASE

TEAM BUILDERS PLUS AND THE ENTERPRISE CENTER at BCC FORM STRATEGIC ALLIANCE

Mount Laurel and Cherry Hill, N.J., August 21, 2003 – Team Builders Plus, a national leader in the training and development industry, and The Enterprise Center at Burlington County College (BCC) today announced that they have entered into a strategic alliance to market and host team-building seminars to be held at the Mount Laurel-based conference center.

“This partnership will enable local organizations to implement results-oriented training sessions in a state-of-the-art training facility,” according to Team Builders Plus President Jeffrey Backal. “As an internationally recognized leader in Training & Development, we are pleased to bring these programs to local companies at the newest, technologically capable facility in South Jersey.”

Some of the topics to be provided by Team Builders Plus at The Enterprise Center include:

- Team Building;
- Leadership Development;
- Sales Training;
- Customer Service Training.

“This alliance with Team Builders Plus is another example of how BCC is leading the way in providing great academic, business and professional development programs in South Jersey,” stated Kathleen Titus, Director of Sales at The Enterprise Center. “We’re pleased to be partnering with a proven Training and Development leader and have them utilize The Enterprise Center at BCC.”

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Team Builders Plus provides development processes that encourage long-lasting personal, professional, and organizational growth and help create a more positive and productive work environment for organizations and businesses. The Enterprise Center at BCC is a 44,000 square foot conference center that includes a 575-seat auditorium, 12 conference and 6 breakout rooms, state-of-the-art computer training labs and a focus group suite, all equipped with the latest technology, including high-speed Internet access. The Center also offers professional food and beverage services, experienced meeting planners, and a full array of technical support personnel for clients.

This relationship will be kicked off with a special team-building event in October 2003. The session will be open to all local companies to experience a powerful team event at The Enterprise Center. A separate press release will follow with details on the event. For more information, please visit www.TeamBuildersPlus.com on the Web.

More information on Team Builders Plus: <http://www.TeamBuildersPlus.com>

More information on Merrick Rosenberg: <http://www.TeamBuildersPlus.com/managementteam.htm#mr>

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