

ON THE JOB

JEFFREY BACKAL

Steininger Behavioral Care Services Mental health services provider Steininger Behavioral Care Services, based in Cherry Hill, has appointed to its board of trustees Jeffrey Backal, president and co-founder of global leadership and development firm Team Builders Plus, also based in Cherry Hill.

Steininger is a private, not-for-profit organization bringing a comprehensive range of rehabilitative mental health services to Southern New Jersey communities. The mission of Steininger Behavioral Care Services is "to maximize the self-reliance of individuals and families through quality, caring, behavioral health and community service."

Chief Executive Officer Len Altamura calls Backal's selection to Steininger's Board of Trustees a welcome addition.

Backal displayed an early interest in health services, graduating from New York's Ithaca College with a B.S. degree in administration of health care services, prior to earning an M.B.A. degree from Drexel University in Philadelphia.

Through Team Builders Plus, Backal has worked closely with clients to understand their organizational culture, identify their development needs and recommend solutions to achieve their goals. Since co-founding his company sixteen years ago, tens of thousands of individuals, teams and organizations from across the country have benefited from Backal's dedication to creating better work environments.



Backal

Backal is an active member in professional organizations such as Tri-State Human Resource Management Association and The Delaware Valley Initiative, an employment issues resource center dedicated to helping area business owners and HR professionals. He brings to his clients more than 17 years of management and consulting experience.

RONALD F. BARISANO

Southern NJ Council,
Boy Scouts of America

Ronald F. Barisano, finance director for the Southern NJ Council, Boy Scouts of America, has been included in The Continental Who's Who Registry of National Business Leaders. The publication acknowledges people for their individual achievements and who are influential within their own organization or industry. Continental Who's Who spotlights thousands of people each year in the publication which is indexed by the individual's last name, but also by the specific industry in which they work and the men and women published represent every important field of endeavor. Included are executives and officials in business, science, education, philanthropy, religion, government, law, engineering and many other fields.

Barisano has recently started his 34th year as a professional with the Boy Scouts of America. At the Southern NJ Council, BSA, which serves the five counties of Cumberland, Camden, Gloucester, Cape May and Salem, he is responsible for giving lead-



Barisano

ership to raising \$850,000 annually through annual contributions, special events and foundations. During the past six years, he has raised more than \$3.2 million for Boy Scout councils in the states of New Jersey, Pennsylvania and Connecticut through annual and planned giving.

He is active with the Rotary Club of Vineland and serves on the membership, fundraising and club administration committees and is a member of the Association of Fundraising Professionals-Philadelphia chapter, and the Planned Giving Council of Philadelphia.

NEW HIRES

CramerSweeney

Sean M. Sweeney, CEO of CramerSweeney, announced Susan Hammell and Matt Pensabene have been hired at the Mount Laurel-based firm. Hammell was named art director with CramerSweeney while Pensabene is a new instructional designer CramerSweeney Instructional Design.

Hammell, of Haddon Township, comes to CramerSweeney after severing as associate art director for the Media & Marketing Group, based out of Cherry Hill.

Executive promotions

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Hammell is responsible for creating web and advertisement design and collaborating with clients on an array of corporate design items. Hammell graduated with a BFA in illustration from Parsons School of Design.

Pensabene serves as instructional designer for CSID. His responsibilities include researching content and developing instructor led, computer-based, and web-based (e-Learning) training. Pensabene previously worked for We The People Inc, of Berwyn, Pa., as a technical trainer. He is a graduate of Millersville University. Pensabene resides in Mount Laurel, with his wife and two children.

PRUDENCE M. HIGBEE

Capehart Scatchard

Capehart Scatchard announced that workers' compensation attorney Prudence M. Higbee has recently been promoted to shareholder in the firm.



Higbee

Higbee, a Washington Township resident, focuses her practice in the representation of employers, self-insured companies, and insurance carriers in workers' compensation defense matters.

Among her professional activities, she is a member of the American, New Jersey State (Workers' Compensation Division) and Gloucester County Bar Associations. Additionally, Higbee is an alumni member of the Phi Delta Phi, Harrington Inn Honors Chapter.

Higbee received her law degree from Widener University School of Law, where she was a member of the Widener Law Symposium Journal, and her B.A. degree from Rowan University. Prior to joining the firm, Higbee served as a judicial clerk to the Honorable Samuel G. DeSimone, Assignment Judge of Vicinage 15. She is admitted to practice law in New Jersey and Pennsylvania.

MARY CLARE JOHNSON

RE/MAX Main Street Realty

RE/MAX Main Street Realty, of Moorestown, announced its newest licensed assistant, Mary Clare Johnson. Previously with Weichert, Johnson specializes in the listing and sale of residential properties throughout Burlington, Camden, Gloucester and Mercer counties.



Johnson

Johnson, a Mount Laurel resident, has been in the real estate

industry for five years. During that time, she has earned numerous accolades including the NJAR Circle of Excellence in 2004 and 2005 and earned membership into the NJAR Million Dollar Club.

NEW HIRES

Keystone Digital Imaging Inc.

Keystone Digital Imaging Inc. announced the arrival of two new hires: Cherry Hill resident Fred Greenberg as the company's new senior account manager and Marlton resident Linda Jakymiw as the company's new senior customer support manager.



Greenberg



Jakymiw

Greenberg brings to the position a strong background in sales in the office services industry. He will service KDI clients in Camden, Burlington and Gloucester counties.

KDI recently opened an office in Voorhees.

Prior to joining KDI, Greenberg was a senior account executive at Stewart Business Systems for more than 16 years where he provided digital imaging and document management solutions for clients in Burlington and Gloucester counties and was an eight-year member of the President's Club for outstanding sales. He is an associate member of the Burlington County Schools Business Officials.

Greenberg has five children and five grandchildren.

Jakymiw will service KDI clients in Camden County. Jakymiw has many years of experience in the copier industry in Southern New Jersey.

H. RONALD KLASKO

Klasko, Rulon, Stock & Seltzer LLP

Cherry Hill resident H. Ronald Klasko, the founding partner of the immigration law firm Klasko, Rulon, Stock & Seltzer LLP, recently spoke on U.S. immigration rules and regulations affecting students, scholars, employees, business people and investors at a program hosted by the Global Village for Future Leaders of Business and Industry at Lehigh University.



Klasko

The Global Village is a cross cultural program bringing together future leaders from more than 40 countries at Lehigh University during the summer of 2007.

Klasko has been practicing immigration law for nearly 30 years. He is a former national president and three-term general counsel of the American Immigration Lawyers Association. He is listed in the 2007 edition of the Best Lawyers in America and was just named one of the country's top immigration lawyers by Chambers Global: The World's Leading

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