

For Immediate Release

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Team Builders Plus & Battleship New Jersey Form Strategic Partnership

Team Builders Plus, a national leader in team development based in Cherry Hill, NJ, has joined forces with Battleship New Jersey, Camden, NJ to create an exciting new team building partnership. This partnership allows organizations to experience teamwork on one of the most notable battleships in the Navy's history. Team building events on the battleship allow participants to build trust, improve communication, and enhance collaboration while exploring the USS New Jersey.

Team Builders Plus President, Jeffrey Backal, says, "Team building on the Battleship New Jersey consists of engaging activities specifically designed for teams, departments, and organizations that want a memorable team experience. One of the activities, Military Might, is a high-impact participative team building simulation that requires effective collaboration, leadership, planning, and communication. Participants will learn that every person contributes to overall group effectiveness, as they see the parallels between their actions during the exercise and their behaviors on-the-job."

The Battleship New Jersey, our Nation's most decorated battleship, is now a floating museum on the Delaware River, along the Camden Waterfront across from Center City Philadelphia. The battleship was decommissioned for the last time on February 8, 1991 at Bremerton, Washington where she resided until heading home to New Jersey. On November 11, 1999, she arrived at the Philadelphia Naval Shipyard. Since that time, she has been restored, opened and established as an educational museum and a tribute to the brave sailors who served on her during her long and distinguished career. The Battleship New Jersey opened as a Museum and Memorial in October 2001.

Founded in 1991, Team Builders Plus in Cherry Hill, NJ, conducts team building, performance coaching, and leadership training for organizations worldwide. More than a quarter of the Fortune 100 companies are clients of Team Builders Plus, including, Campbell Soup Company, Chase, General Electric Company, L'Oreal, Ford Motor Company, GlaxoSmithKline, Rohm & Haas, Sea Ray Boats, as well as the U.S. Air Force, Army, Marines, and Navy.

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